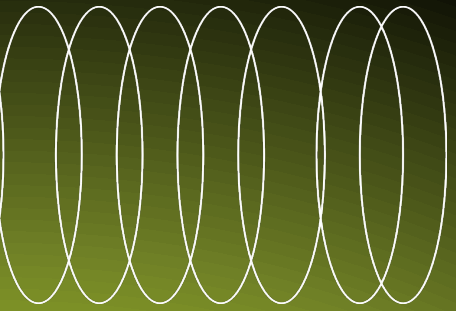


VERTIGO

**FUEL YOUR BRAND WITH
THE POWER OF CONTENT
THAT **SELLS****

CONTENT-MARKETING AGENCY



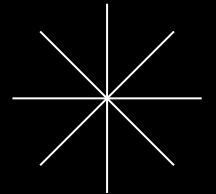
IN A NUTSHELL



Vertigo provides **content-marketing & branding services to consulting businesses on a subscription basis.**



Our goal is **to become a leading brand builder for consulting companies worldwide.**



SERVICES WE PROVIDE

External Communications

01

Social Media Content Production

Our social media content production services help you reach and convert audiences

02

Content Strategy Services

Our content strategists recommend the right approach for your campaign

03

Brand Positioning

We will help you to define your tone of voice and unique features to defeat your competitors

04

Digital PR Content

Our press releases PR and Digital PR content assets help you acquire coverage & links

05

B2B Content Marketing

Discover how best to market you consulting with relevant, conversion-driving content

06

Blog Content Creation

Generate traffic, using optimized, informational blog posts or newsletter about your key services

SERVICES WE PROVIDE

Strategy & Brand Building

We fuel the growth of purpose driven brands through strategy activation, design empowerment, and market adoption. From cultivating new ideas to connecting the dots for customers or users, these are our core principles.

01

Brand Strategy & Experience

02

Go-to-Market Strategy

03

Guidelines & Systems

04

Trends & Insights

05

Competitors Analysis

06

Content Strategy

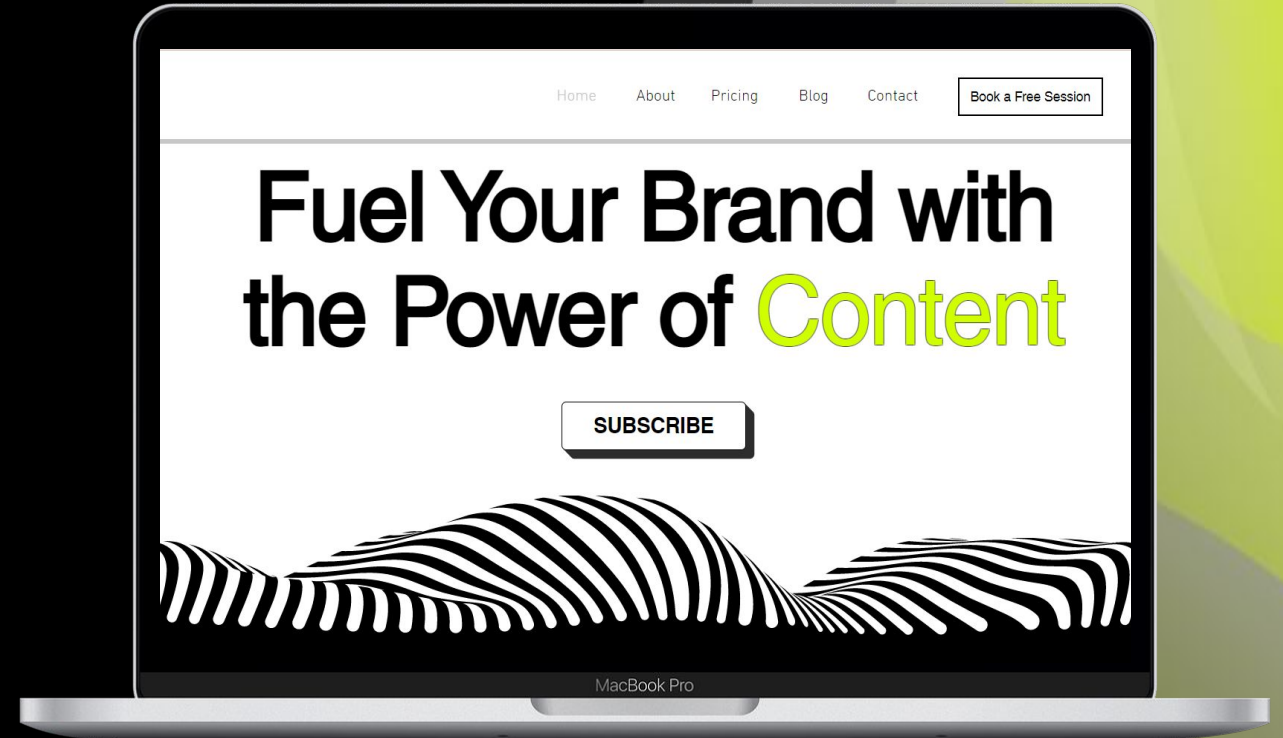
SUBSCRIPTION AGENCY

See How It Works

With Vertigo, each month your brand purchases a Set of Content to be used for a variety of digital needs that require constant attention.

We offer you scalable, adjustable content solutions & digital workforce with month-to-month billing.

You need to move fast to beat the competitors. We move at the same speed as you. Vertigo is here to skyrocket your business with the power of content.



HOW SUBSCRIPTION WORKS

Month-to-Month Commitment



No long-term commitments. 30 day planning with a renewal option included.

Ditch The Line



You get priority, every day and always. No waiting for others in queue before you - you're our first priority.

Real-Time Billing



Forget Estimates and Proposals. We move quick. We're results focused and bill in real-time as we map new solutions and strategies.

Agile Cancellation Policy



We move the same pace as you do, that's why we have full transparency in terms of cancellation policy

We Say No to Scope Creep



Change happens, we get it. Knowing that, we work with you and not against you. Everything is discussed and agreed so we avoid friction points.

Interested in custom options?



Let's discuss your business needs — [get in touch with us.](#)

SUBSCRIPTION PLANS

Blog Starter Package

- (01)** Social Media Posts
- (02)** Blog Posts/Articles
- (03)** Marketing Strategy & Content Planning
- (04)** Focus **keywords** analysis & guidance
- (05)** Monthly visibility **reporting**
- (bonus)** Setting your target **social media** channels (once, if required)

* Services with numbers 03, 04, and 05 are default for each Vertigo's Packages

**What's
inside?**



SUBSCRIPTION PLANS

Full Content Marketing Package

- (01)** Social Media Posts
- (02)** Blog Posts/Articles
- (03)** Case Studies
- (04)** Email Campaigns/Newsletter
- (05)** Marketing Strategy & Content Planning
- (06)** Focus keywords analysis & guidance
- (07)** Monthly visibility reporting
- (bonus)** Setting your target social media channels (once, if required)

* Services with numbers 05, 06, and 07 are default for each Vertigo's Packages



**What's
inside?**

SUBSCRIPTION PLANS

Ultimate Brand-Builder

- (01) Email Campaigns/Newsletter
- (02) Paid Ads
- (03) Case Studies
- (05) Social Media Posts
- (04) Blog Posts/Articles
- (06) Webinars Assistance
- (07) Long-Form Content (Whitepapers, E-books, Reports, etc.)
- (08) Company's Dynamic Analysis and Business Development
- (bonus) Social media dynamic analysis with strategic **recommendations**



**What's
inside?**

* Services of Focus keywords analysis & guidance, Monthly visibility reporting, and Marketing Strategy & Content Planning are included into the package by default

SUBSCRIPTION PLANS

Comparison

BEST SELLER

Blog Starter

- Blog Posts/Articles
- Social Media Posts
- Focus Keywords Analysis & Guidance
- Monthly Visibility Reporting
- Marketing Strategy & Content Planning

\$1,500

Full Content Marketing

- Email Campaigns/Newsletter
- Case Studies
- Blog Posts/Articles
- Social Media Posts
- Focus Keywords Analysis & Guidance
- Monthly Visibility Reporting
- Marketing Strategy & Content Planning

\$3,000

Ultimate Brand Builder

- Email Campaigns/Newsletter
- Paid Ads
- Case Studies
- Social Media Posts
- Blog Posts/Articles
- Webinars Assistance
- Long-Form Content (Whitepapers, E-books, Reports, etc.)
- Company's Dynamic Analysis and Business Development Recommendations

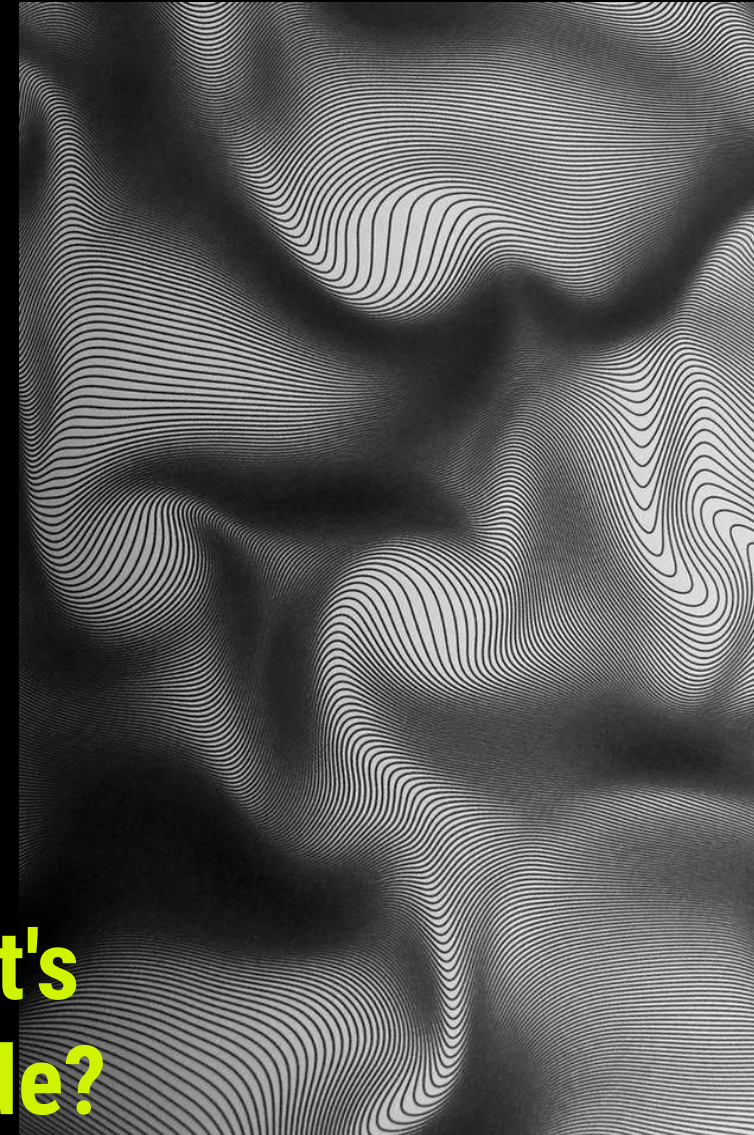
\$5,000

* Services of **Focus Keywords Analysis & Guidance**, **Monthly Visibility Reporting**, and **Marketing Strategy & Content Planning** are included into each package by default

BRAND BOOK

- (01) Founding principles (story, ethos, purpose/mission)
- (02) Logo and its` variations
- (03) Style guideline (Color scheme, fonts, sizes, style variations)
- (04) Tone of voice
- (05) Content custom recommendations
- (06) Strategic planning for 2023
- (07) Go-to-market strategy
- (09) Market research and competitors analysis
- (10) SWOT-analysis and more

**What's
inside?**



WEBSITE CREATION

- (01)** Audit the **brand**
- (02)** Analyze competitors, target audience and **user interface**
- (03)** Create **website** on a no-code constructor with existing or newly created graphics
- (04)** Connect the **domain** and configure the site
- (05)** Filling of the website with SEO-driven **content**

**What's
inside?**



OUR CLIENTS

Our clients are at the heart of everything we do at our content marketing agency.



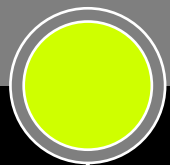
Our clients include international IT service providers, consulting firms, software development companies, and many more. Our expertise in the IT and consulting industries allows us to create content that resonates with the target audience and drives engagement. We have a proven track record of success in these industries and are dedicated to helping our clients achieve their business objectives.

VALUE WE BRING

We Can **Help You**

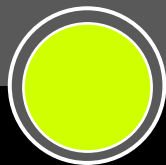
Increase Brand Awareness

Our content marketing campaigns are designed to maximize brand visibility and increase awareness



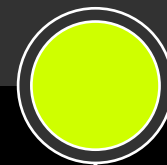
Attract New Customers

Our thoroughly-planned unique and engaging content increases brand consideration and helps you attract new customers



Generate Demand

The right content strategy can help you generate demand for your services and increase sales revenue



Acquire Bigger Market Share

In a duo with your sales team we will help you to conquer your target market and defeat the competitors



EXPERTISE IS A KEY TO EXPONENTIAL

01 We are a brand-new passionate team of professionals, that has 10 years + background of in marketing within different consulting industries, generating over \$5M per year.

02 We executed growth strategies and international business development through marketing for vendors of different calibers and scales.

03 Having huge expertise in Tech, Real Estate, Healthcare, CBI top-tier consulting firms we are empowered to create engaging content for our clients in order to develop their brands through external and internal communications.

GROWTH

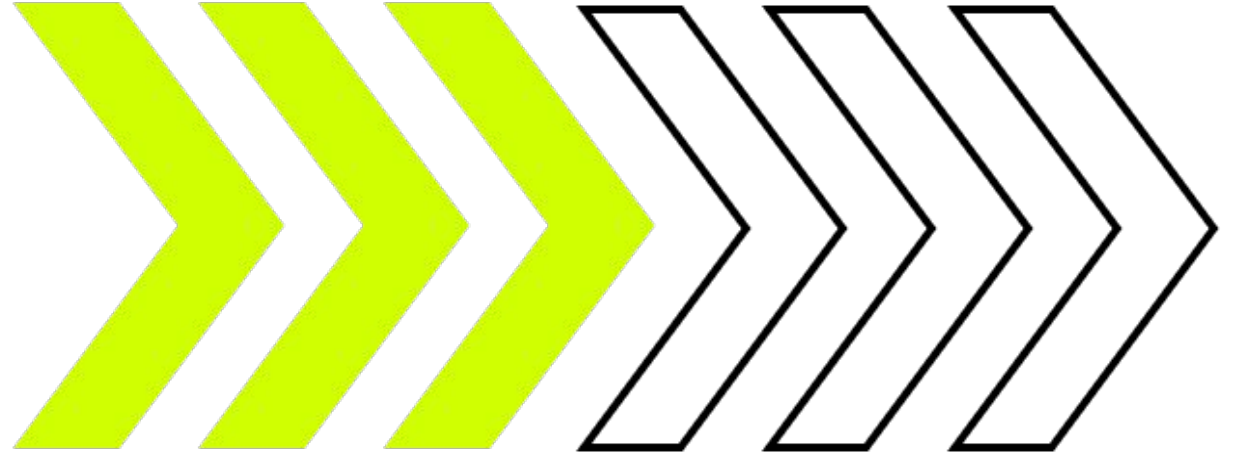
62%

less costs to launch and maintain a content marketing plan than any other type of campaign

80%

of people appreciate learning about the company through custom content

**Content
We Generated
for our Clients
was Featured by**



Forbes

 **Medium**

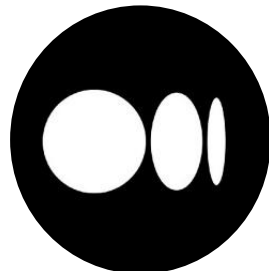
 **businesswire**
A BERKSHIRE HATHAWAY COMPANY


yahoo!
finance

Market**W**atch

BusinessTech

GET IN TOUCH WITH US FOR A FREE CONSULTING SESSION





FUEL YOUR BRAND WITH THE POWER OF CONTENT THAT SELLS

Select a Date & Time

May 2022

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

30 Minute Meeting

🕒 30 min

📺 Web conferencing details provided upon confirmation.

🌐 Pacific Time - US & Canada (4:24pm) ▼

Powered by Calendly